

# Use Food as Reward, but only Sometimes, NOT in a Bribery Fashion. Here's Why:

Bewareful of dog trainers who brainwash you into the food-bribery approach. Their theory is to gradually cut down on the treats, and eventually totally stop giving it to your dog once he gets trained, or IF he gets trained. After all your dog is really responding to the treats, and not to you.

These trainers tell you NOT to feed your dog before their class, and ask you to give your dog treats for everything, basically, just for being alive.

**Reality Check:** Would YOU still work for your company or your cool boss, once they wean you off your paychecks? Forget the raise, how about cutting down from your allowance? It is the same with your dog. Your poor dog might think either mommy doesn't love me that much like the old days, or simply gone broke, and can't even afford the yummy treats anymore. :-)

Don't get me wrong, ***I am not against treats, but rather against bribery.*** There is a BIG difference. My program teaches your dog to listen to you because you said so, and because you are the mommy and the master, the buddy and the leader, and most importantly, because of RESPECT, not fear, not a cookie, but simply because of the respect aspect of it. This means: No yelling, Hitting, Slamming or any Alpha Rolls ( Lifting your dog in the air and slamming it on it's back, which results in more aggression. Besides, dogs do that to one another, and we are not dogs.)

It's true that dogs do not accept money and love those tasty treats. I also encourage you to praise your dog and make her proud by lots of petting, belly rubs and that ear massage when she listens and obeys your commands. But you should NOT always have to use a piece of hot dog, beef jerky or a bacon strip to get the your dog's compliance.

Lets face it, we all appreciate a pat on the shoulder, a hug, a gift or even a thank you card, but if we get them every day and for every minor and stupid reason, soon we will lose interest and it won't be a big deal for us. In fact, we might even become spoiled and expect it all the time. This is what will happen to your poor dog once you stop giving it those biscuits.

Besides, most cookie trainers teach and start with group classes. Isn't this too much for YOU and YOUR dog for it to ignore your treat, even with an empty stomach, in new surroundings, new dogs, and plenty of whimpering, barking, and owners who keep on saying: Sit, SIT, ssssssssssiTTA !!! Siiiiiiiiiiit...can you sit for mommy?

The shocking truth is: You will most likely end up with a dog that hardly responds without treats. Your dog will be thinking, "Yeah, I know it's a milk bone, but NOT now. I can get it later."

Think about it? Is your dog going to be constantly hungry, or are you going to have a pouch

of chicken around your waist 24 hours a day and seven days a week? Isn't depending only on treats a bit impractical and even a bit risky? How about rational? Do you truly see any logic behind it?

Now these trainers' defenses are usually: "You need to make it fun. Dogs have to make eye contact and then we ask them to obey and do the command by also adding a hand signal."

" Go ahead, keep on repeating my name, I will not even look at you, because you will ask me to do a stupid down or that boring SIT. I just don't feel like it right now..... RUFF"

So the secret is to use treats sometimes and make sure you don't reduce or add to it. That-my dog lover friends, was...

One of My Most Jealously Guarded Dog Training Secrets. And I just revealed it to you, for FREE and from goodness of my heart.

You see, if you start with treats and wean your dog off them, your dog will stop responding to you, because in a way, you also broke an agreement. ***"What happened to those days when I used to get a biscuit every time I sat for you? Now I get cookies only once in a blue moon"***, is what will be crossing your poor dog's mind.

Bribery rarely works out in the real world. This has been proven again and again through years of my research and by working with thousands of dogs.

by Kevin the "Dog Prodigy"

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